

# GUIDELINES FOR WRITERS

**Writing for Asian magazines**

*What editors want and how they want it*

Published by  
Magazine Training International

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# How to use this Guidelines for Writers

This little booklet is an attempt to put into the hands of writers information as to the kinds of articles they might consider submitting to magazines. Magazines are often looking for good writers who can write the kinds of articles they need for their magazines. On the other hand, writers need places to put the kinds of articles they want to write on the topics they are concerned about.

## **A note to the writer**

The more you know about a magazine, the more closely you can tailor your articles to their needs and their audience. You will do well to read this information and get to know a magazine before submitting an article. Ideally, you should write to the editor before you write the article. This is called writing a query.

**Writing a query letter:** Tell the editor about the article you would like to write, including the topic and approach you want to take. Send a sample of your writing, if the editor isn't familiar with your writing style. Then, after you have discussed your idea with the editor, if he or she is interested, go ahead and write the article. You will save yourself time and trouble if you will use this method, rather than going to the trouble of writing an article no one may be interested in publishing.

## **A note to the editor**

The more information you can give a prospective writer, the more likely you will have the kind of article you will be happy with. This little booklet lists information on 16 magazines.

**If your magazine isn't listed:** Please contact Magazine Training International for a fillable form you may use. We will publish another edition next year and would be glad to include your magazine. We will also make this information available on our Web site and can add more magazine information at any time.

**If your magazine is listed:** If there is information you would like to correct or update, please let us know. We will correct or update it before it goes on our Web site. If your magazine is listed here, but you would prefer not to have it available online, please let us know.

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# Back to the Bible

**Purpose:** To provide biblical teaching to encourage and equip believers to think biblically, live biblically, and minister to others.

**Reader audience:** Believers and Christian workers

**Language(s) magazine published in:** English, Sinhala, Tamil

**Types of articles published:** Inspirational, testimonials, Scripture teachings, poetry

**Articles we do not publish:** News

**Topics we are looking for:** Youth, family, parenting, Bible studies

## **The Basics:**

- We accept manuscripts and article ideas.
- Minimum word count: Please inquire.
- Maximum word count: Please inquire.
- Sample copy of magazine is free. Please send email request.
- We do not pay for articles.
- After submitting your article, we will reply as soon as possible.
- Please send articles by email.

**Publisher:** Back to the Bible Broadcast

## **Contact information for submitting articles:**

### **Email submission:**

Mayukha Perera, Editor  
*mayukha@backtothebible.lk*

### **Hard copy submission:**

Back to the Bible  
Mayukha Perera, Editor  
120A Dharmapala Mawatha  
Colombo 07  
Sri Lanka

**Phone:** (+91) 94-112695441

# Campus Link

**Purpose:** To educate, edify, and create awareness on biblical truths and practical living while staying relevant in our times; to motivate students to live out the Bible in campuses as dynamic witnesses.

**Reader audience:** Students and graduates.

**Language(s) magazine published in:** English

**Types of articles published:** Inspirational, biblical teachings, poetry, crossword puzzles, vocabulary tests, testimonies

**Articles we do not publish:** Preachy type articles

**Topics we are looking for:** Theme based, student-oriented articles

## The Basics:

- We accept manuscripts only.
- Minimum word count: 600
- Maximum word count: 1,400
- Sample copy of magazine is free. Send request by email or post mail.
- We do not pay for articles.
- After submitting your article, we will reply within one to two weeks.
- Please send articles by email or post mail.

**Publisher:** Dr. A. Samuel Richard on behalf of UESI Publication Trust

## Contact information for submitting articles:

### Email submission:

John Jebraraj James P  
*uesicampuslink@gmail.com*

### Hard copy submission:

Campus Link  
UESI Office  
19/10 Millers Road  
Kilpauk, Chennai - 10  
India

**Phone:** (+91) 44-26433754

# Christian Monitor

**Purpose:** News covering Christian persecution

**Reader audience:** Mostly Christian communities and government officials

**Language(s) magazine published in:** Urdu, English

**Types of articles published:** Human rights, political with Christian perspective, literary, educational, religious, and inspirational

**Articles we do not publish:** Articles that do not cover Christian values

**Topics we are looking for:** Persecution

## **The Basics:**

- We accept manuscripts only.
- Minimum word count: 1,000
- Maximum word count: 3,000
- Sample copy of magazine is free. Please send an email request.
- We do not pay for articles.
- After submitting your article, we will reply within three days.
- Please send articles by email.

**Publisher:** Professor Kaleem Dean

## **Contact information for submitting articles:**

### **Email submission:**

Professor Kaleem Dean  
*cap2000@ymail.com*

### **Hard copy submission:**

Christian Monitor  
Professor Kaleem Dean  
Street No. 04, D-Block  
Youhannabad, Ferozepur Road  
Lahore, Pakistan

**Phone:** (+92) 42-36113394

# Coffees & Confessions

(tentative name)

**Purpose:** Infotainment, youth issues not addressed from the pulpit. Help youth to establish biblical views versus world views and then to discover, discern, and decide; draw them into a personal and deep relationship with Jesus Christ by inspiring them to spend time regularly with God; inspire them to be actively involved in changing their communities.

**Reader audience:** Youth (ages 18 - 25)

**Language(s) magazine published in:** English (will eventually be in Hindi)

**Types of articles published:** Testimonies, interviews with Christian artists and bands, movie and music reviews, how-to articles on youth-related hot topics, decision making on career and life partners, ministry career options, youth leadership, community development, success stories of social work pioneered by youth, and media programming.

**Articles we do not publish:** Religious, denominationally inclined, legalistic views, and anything that is not simple to read and understand.

**Topics we are looking for:** See above (Types of articles published).

## The Basics:

- We accept manuscript samplers and article suggestions.
- Minimum word count: 250 (articles must be short and crisp)
- Maximum word count: 1,000
- Sample copy of magazine is free. Please send email request.
- We pay for articles after six months to a year.
- After submitting your article, we will reply within 14 working days.
- Please send articles by email.

**Publisher:** Coffees & Confessions

## Contact information for submitting articles:

### Email submission:

Shruthi Joy, Chief Editor  
*shruthi.joy@gmail.com*

### Hard copy submission:

n/a

**Phone:** (+91) 98-49691406

# Faith Today

**Purpose:** To provide deep biblical teachings and wisdom for daily living.

**Reader audience:** Christians

**Language(s) magazine published in:** English

**Types of articles published:** Articles with a Christian theme

**Articles we do not publish:** Please inquire.

**Topics we are looking for:** Submit articles in the form of studies, poems, jokes, cartoons, on the following subjects: a deeper Christian life, great faith, holiness pleasing to God, missions, the Christian family, interviews with Christian heroes living today, health, the Bible and science.

## The Basics:

- We accept manuscripts only. (*Include a passport-size photo of yourself.*)
- Minimum word count: 500
- Maximum word count: 600
- Sample copy of magazine: Please inquire.
- Payment for articles: Please inquire.
- Replying after submitting an article: Please inquire.
- Please send articles by email or post mail.

**Publisher:** Faith Publications, India

## Contact information for submitting articles:

### Email submission:

Editor

*faithtodaymag@gmail.com*

### Hard copy submission:

The Editor, Faith Today

126 Andari Modh,

Chhatarpur Hills P.O.,

New Delhi 110 074

**Phone:** (+91) 31-901915 / 31-901916 India

# Family Mantra

**Purpose:** Addressing issues that impact the family as well as to equip and to support them to cope with urban pressures at every age and stage of life. We want to make people think, to create awareness, and to offer hope thereby building strong families and a strong nation.

**Reader audience:** Urban Indian and secular families

**Language(s) magazine published in:** English

**Types of articles published:** Emerging trends and urban issues on the Indian landscape in order to expose the risks of not addressing these. Topics we have dealt with are: teen pregnancy, single parenting, homosexuality, infidelity, child abuse, infertility, etc. Our approach is to provide hope and healing through the Word of God without being overtly “Christian.”

**Articles we do not publish:** Articles that are not in keeping with biblical principles

**Topics we are looking for:** Real urban issues families face, parenting, marriage, etc.

## **The Basics:**

- We accept manuscripts only.
- Minimum word count: 500
- Maximum word count: 2,000
- Sample copy of magazine is Rs 20. Send request to [info@kutumbcommunications.org](mailto:info@kutumbcommunications.org)
- We do pay for articles. Please inquire.
- After submitting your article, we will reply within three days.
- Please send articles by email.

**Publisher:** Kutumb Communications

## **Contact information for submitting articles:**

### **Email submission:**

Sarah Abraham, Chief Editor  
[gsarah18@gmail.com](mailto:gsarah18@gmail.com)

### **Hard copy submission:**

n/a

**Phone:** (+91) 95-45459700

# Lead On

**Purpose:** To edify the Body of Christ, the Church, with biblical teachings on important subjects related to the Christian life; to give faithful accounts of the ministry to the people to encourage them to pray for and participate in the mission of Leads Outreach.

**Reader audience:** Private circulation

**Language(s) magazine published in:** English

**Types of articles published:** Inspirational, news, testimonials, Scripture teachings, poetry

**Articles we do not publish:** Please inquire.

**Topics we are looking for:** Parenting, politics, church events, persecution, missions

## **The Basics:**

- We accept manuscripts as well as story and article ideas.
- Minimum word count: Please inquire.
- Maximum word count: Two to three pages
- Sample copy of magazine is free. Send request by post mail.
- We do not pay for articles.
- After submitting your article, we will reply within ten days.
- Please send articles by email or post.

**Publisher:** Leads Outreach

## **Contact information for submitting articles:**

### **Email submission:**

Swahini Bansod, Editor  
*leads1@rediffmail.com*

### **Hard copy submission:**

Leads Outreach  
Swahini Bansod, Editor  
Post Box 4, Katol Rd.  
Nagpur, 440 013, MS

**Phone:** (+91) 71-26457191 / 2570259 India

# Living Sapphires

**Purpose:** Serious Christian research

**Reader audience:** Intellectuals

**Language(s) magazine published in:** English

**Types of articles published:** Miscellaneous

**Articles we do not publish:** Rumors

**Topics we are looking for:** Parenting, politics, church events, persecution, missions, etc.

## **The Basics:**

- We accept manuscripts only.
- Minimum word count: 300
- Maximum word count: 2,000
- Sample copy of magazine is free. Send email request.
- We pay modestly for articles.
- After submitting your article, we will reply within seven days.
- Please send articles by email.

**Publisher:** Heavenwards Ministries

## **Contact information for submitting articles:**

### **Email submission:**

Titus Manickam, Editor  
*titus10\_2000@yahoo.com*

### **Hard copy submission:**

n/a

**Phone:** (+91) 98-3392225

# Medagadi

(Telugu edition of *The Upper Room*)

**Purpose:** Daily devotional magazine

**Reader audience:** Those who read the Bible daily

**Language(s) magazine published in:** Telugu

**Types of articles published:** Testimonials and inspirational articles (for example, how a particular verse in the Bible inspired them in a given situation)

**Articles we do not publish:** News, poetry, teachings

**Topics we are looking for:** We publish articles which are the real experiences and testimonies of believers and how a particular Bible reading influenced them.

## **The Basics:**

- We accept story or article ideas before an article is written.
- Minimum word count: 150
- Maximum word count: 250
- Sample copy of magazine is free. Send request by post mail.
- We do not pay for articles.
- After submitting your article, we will reply within two weeks.
- Please send articles by email or post mail.

**Publisher:** The Upper Room, USA

## **Contact information for submitting articles:**

### **Email submission:**

Keerthi Kandregula, Editor  
*kandregulak@yahoo.co.in*

### **Hard copy submission:**

Medagadi  
Keerthi Kandregula  
10-3-81, Plot No. 120A  
opp phanalakshmi stores  
Teachers Colony, East Maredpally  
Secundrabad - 50002

**Phone:** (+91) 81-21168037

# Our Contact

**Purpose:** To impart Christian principles to young people and the working class.

**Reader audience:** Students, working people

**Language(s) magazine published in:** English, Malayalam

**Types of articles published:** Short stories, poems, testimonies, biographies, Bible studies

**Articles we do not publish:** Articles that contradict the focus and policies of our organization as well as Christian doctrines

**Topics we are looking for:** Parenting, politics, Bible studies, career, God's will, special occasion articles such as Christmas, Easter, etc.

## The Basics:

- We accept manuscripts only.
- Minimum word count: 500
- Maximum word count: 1,000
- Sample copy of magazine is free. Please send request by email or post mail.
- We do not pay for articles.
- After submitting your article, we will reply within one week.
- Please send articles by email.

**Publisher:** Union of Evangelical Students of India-Kerala Publications Trust

## Contact information for submitting articles:

### Email submission:

Our Contact  
*readthebest@gmail.com*

### Hard copy submission:

Our Contact  
Administrative Officer  
UESI-Kerala Center  
Edappally PO, Kochi  
India

**Phone:** (+91) 48-42349363

# Praise the Almighty

**Purpose:** To discuss ethical and moral issues and challenges, bringing information and awareness to readers. To promote the habit of reading among the community and also to encourage young writers.

**Reader audience:** Christians, politicians, children, young adults, and people in authority

**Language(s) magazine published in:** English

**Types of articles published:** Biblical and ethical issues, inspirational, news, testimonials, Scripture teachings, and poetry

**Articles we do not publish:** Denominational, atheism, communism, anti-social, and unethical issues; events as well as debates on spiritual and ethical issues.

**Topics we are looking for:** Stories for children and women and how-to articles

## The Basics:

- We accept manuscripts only.
- Minimum word count: 50
- Maximum word count: 2,000
- Sample copy of magazine is free. Send request by post mail. Magazine is also on our Web site at [www.praisethealmighty.com](http://www.praisethealmighty.com).
- Payment for articles: Please inquire.
- After submitting your article, we will reply within two days.
- Please send articles by email or post.

**Publisher:** Rev. M K Babu

## Contact information for submitting articles:

### Email submission:

Rev. M K Babu, Chief Editor  
[info@praisethealmighty.com](mailto:info@praisethealmighty.com)

Dilan Marandi, Sr. Correspondent  
[dilanmarandi@gmail.com](mailto:dilanmarandi@gmail.com)

### Hard copy submission:

Praise the Almighty  
C-6/141 Sector 5  
Rohini  
Delhi 110085

**Phone:** (+91) 971-610 7744 / 011-2704 1259

# Truth Alive

**Purpose:** To provide an entertaining read that will strengthen the reader in the Christian faith.

**Reader audience:** Christian family

**Language(s) magazine published in:** English

**Types of articles published:** Inspirational, poetry, scriptural teachings, testimonies, news, etc.

**Articles we do not publish:** Theological, controversial matters

**Topics we are looking for:** Persecutions, missions, current affairs from a Christian perspective

## **The Basics:**

- We accept manuscripts only.
- Minimum word count: 500
- Maximum word count: 660
- Sample copy of magazine free. Please send request by email to *truthalive@truthintl.org*.
- We do not pay for articles.
- After submitting your article, we will reply within one week.
- Please send articles by email.

**Publisher:** Sathyam Publications

## **Contact information for submitting articles:**

### **Email submission:**

C.V. Vadavana, Chief Editor  
*sathyam\_india@yahoo.com*

### **Hard copy submission:**

Sathyam Publications  
Truth Alive  
C.V. Vadavana, Chief Editor  
Thottabhagom P.O.,  
Tiruvalla 689 541, Kerala  
India

**Phone:** (+91) 94-47178230

# Vazhium Sathyavum

**Purpose:** To present the sufficiency and integrity of a Christian worldview and to bring the unbelievers to the saving knowledge of Christ.

**Reader audience:** Christians and non-Christians who can read Malayalam living anywhere in the world.

**Language(s) magazine published in:** Malayalam

**Types of articles published:** Inspirational news, testimonials, Scripture teachings, poetry, Bible studies, personalities, historical milestones, family

**Articles we do not publish:** Controversial, defamatory, doctrinally ambiguous, non-edifying matters, etc.

**Topics we are looking for:** Parenting, politics, church events, persecution, missions, family, husband and wife matters, Bible studies, church history, personalities, mission stories

## The Basics:

- We accept manuscripts only.
- Minimum word count: Please inquire.
- Maximum word count: Please inquire.
- Sample copy of magazine is free. Please send request by post mail.
- We do not pay for articles.
- After submitting your article, we will reply within 15 days.
- Please send articles by email.

**Publisher:** Tomichan T.J.

## Contact information for submitting articles:

### Email submission:

Benny P.C.

*vazbiyumsathyavum@gmail.com*

### Hard copy submission:

n/a

**Phone:** (+91) 97 44652624

# Voice of Truth

**Purpose:** To inspire and teach Christians and to provide a witness to non-Christians.

**Reader audience:** The congregation and members of the universal church of Christ, Christian libraries, and evangelical theological seminaries

**Language(s) magazine published in:** English

**Types of articles published:** Inspirational, devotional, and scriptural

**Articles we do not publish:** Articles that convey the new-age thought or promote any of the cults

**Topics we are looking for:** Apologetics, relationships, missions, and church events

## The Basics:

- We accept manuscripts only.
- Minimum word count: 500
- Maximum word count: 1,500
- Sample copy of magazine is free. Please send request by email.
- We do not pay for articles.
- After submitting your article, we will reply within two days.
- Please send articles by email.

**Publisher:** Shailendra Memorial Trust

## Contact information for submitting articles:

### Email submission:

Vidya Rananaware, Executive Director  
*vrananaware79@gmail.com*

### Hard copy submission:

Shailendra Memorial Trust  
Voice of Truth  
Vidya Rananaware, Exec. Director  
A/55 Kasturba Housing Society  
Vishrantwadi, Pune 411 015  
Maharashtra State  
India

**Phone:** (+91) 20-32319739

# You 'n Me

**Purpose:** To see lifestyles yielding to transformation such that God is honored and His plan fulfilled.

**Reader audience:** Primarily English-speaking Christians of the 'modern' generation

**Language(s) magazine published in:** English

**Types of articles published:** Aspects of a holistic lifestyle

**Articles we do not publish:** Articles that promote prosperity, all-will-be-healed theology, prejudices, and discrimination

**Topics we are looking for:** We are open to articles in areas of expertise.

## **The Basics:**

- We accept article ideas, testimonies, etc.
- Minimum word count: Please inquire.
- Maximum word count: Depends on article content.
- Sample copy of magazine is free. Please send request by email.
- Payment for articles: Please inquire.
- After submitting your article, we will reply within 72 hours for acknowledgment; acceptance will depend on the available editorial space of any issue.
- Please send articles by email.

**Publisher:** To be determined

## **Contact information for submitting articles:**

### **Email submission:**

Ranmalie Seneviratne, Editor  
*You.N.Me.editorial@gmail.com*

### **Hard copy submission:**

n/a

**Phone:** (+94) 77-7397642

# ZOE

**Purpose:** To use media (digital and print magazine) to reach urban educated women by inspiring them to discover the true meaning, purpose, and values of life in Christ who could bring about change and a silent revolution in India.

**Reader audience:** Urban educated women between 18 and 35 years of age.

**Language(s) magazine published in:** English

**Types of articles published:** Biographies, career interviews, life counseling, beauty, fashion, health and fitness, youth-related issues, career options, relationships, community, parenting and home, reviews on books, films, TV shows, music and entertainment, travel, fiction

**Articles we do not publish:** Unbiblical content, not glorifying Christ

**Topics we are looking for:** Youth-related issues, career options, relationships, parenting and home, life counseling, workplace

## **The Basics:**

- We accept manuscripts as well as story and article ideas.
- Minimum word count: 500
- Maximum word count: 1,500
- Sample copy of magazine is free. Please send email request.
- Payment for articles: Please inquire.
- After submitting your article, we will reply as soon as possible.
- Please send articles by email.

**Publisher:** Life and Media Communications

## **Contact information for submitting articles:**

### **Email submission:**

Juliet Thomas, President  
*julietministry@yahoo.com*  
*info@lifemediacomms.com*

### **Hard copy submission:**

Juliet Thomas, President  
Life Media and Communications  
#111, 1st Floor. 10th Main, Nandanam Layout  
Horamavu Main Rd Kalyan Nagar P.O.  
Bangalore 560 043, Karnataka India

**Phone:** (+91) 98-44006902    (+91) 80- 4145 6612