

Dear Friend,

Now, for a limited time, you can take advantage of the best price available on a long-term subscription to TODAY'S CHRISTIAN WOMAN. All you have to do is renew your current subscription for three years, and you'll **save \$20** off the regular one-year renewal rate.

**That's 18 issues of TODAY'S CHRISTIAN WOMAN
for only \$32.50—only \$10.83 per year!**

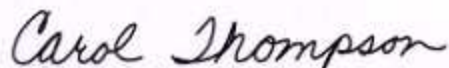
We appreciate your commitment to TODAY'S CHRISTIAN WOMAN, and so we are offering this extended renewal opportunity to save you the time of renewing every year and the extra money that comes with a single-term renewal rate.

Renewing one year at a time for three years would normally cost \$53.85. This \$32.50 price is a **significant savings** off that one-year rate, and over 10% off the three-year renewal rate we'll offer you in a few more months.

Our subscribers have told us they've come to view TODAY'S CHRISTIAN WOMAN as a good friend, with each issue bringing them the hope, encouragement, practical advice, and biblical perspective they need on the issues they deal with in their lives. And it's as a friend that I'd like to offer you the great low three-year renewal price of \$32.50.

I hope you'll take advantage of this special offer and renew your subscription to TODAY'S CHRISTIAN WOMAN today. But hurry! This is a limited time offer, and your next renewal notice will include only our regular renewal rates.

Sincerely,



Carol Thompson
for TODAY'S CHRISTIAN WOMAN

CT:nb

P.S. Remember, with this "early bird" offer, you won't need to worry about sending in your renewal form every year, and you save \$20 off the regular one-year renewal rate! Getting TODAY'S CHRISTIAN WOMAN has never been so convenient and inexpensive!