

Sample Image Request

Magazine Name

Date May 11, 2003

To Artist Name

Commissioned by Art Director Name

Issue August 2003

Title Map of Colombia

Project Description

We'd like you to create a color map of Colombia for us, showing the edges of the surrounding countries. Please create with soft, irregular edges like we talked about on the phone. We like your color palette. Let's work in the proportions you used for the Sweden map. That shape will allow us the most flexibility in our layout.

We'd like to show only the cities that are shown on the map that I am faxing you. Please create type so it is readable at the size of the map on the sample page I am faxing to you (Pakistani Justice). It may be larger than that, but probably not any smaller. Our sans serif font family is Knockout (from Hoefler). Since you probably don't have that, I think a neutral sans like you used on the Sweden map might be fine.

We'll look forward to seeing your work.

Roughs Due July 18th or 19th

Final Art Due Friday, 20th of July

Fee \$300

Magazine Name
1234 Main Drive
Anywhere, IL 60188

Phone 000.000.0000
Fax 000.000.0000

TERMS

Unless otherwise negotiated, (magazine name) is purchasing first rights only. However, it is our policy to ask that your work not be published in other periodicals within our market until 3 months after your work appears in print. We will return all original artwork within 30 days of publication.

The payment amount, unless otherwise stated, includes all expenses. For billing purposes, please include on your invoice the magazine's name, issue date, and a brief description of the project. If this is your first assignment with our magazine, please provide your Social Security number.

We shall pay an additional fee for illustration and photography used in electronic format when the artwork is shown outside of the context of the original layout.

However, unless otherwise negotiated, we reserve the right to show the work online for a brief period (from one to four days) to promote the article illustrated.

In the event of cancellation of this assignment, ownership of all copyrights and the original artwork shall be retained by the artist.

A cancellation fee for work completed, based on contract price and expenses already incurred, shall be paid by (magazine name).

Because of scanner size limitations, artwork should be no larger than 18"x 24".

All invoices shall be paid within 30 days.